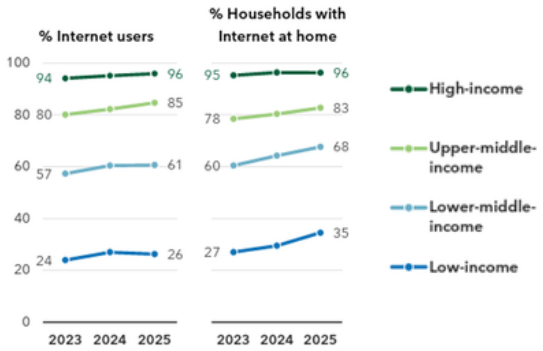
Internet Usage



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Did you know ? While the share of households with internet at home in low-income countries has increased, the proportion of people using the internet has decreased.

Why it matters? While the internet access at home has increased in low-income countries, it remains significantly low compared to other country categories. Even more concerning is the fact that despite more households having internet at home, fewer people are actually using it. It shows that, beyond the challenge of expanding coverage, there is also a challenge of ensuring meaningful use.
This divergence can widen the digital divide: connectivity may exist “on paper,” but barriers like affordability of service and devices, poor quality/reliability, limited digital skills, and online safety or trust concerns keep many individuals from translating access into daily use and opportunity.

Addressing this requires digital literacy and stronger governance. Countries need plans that track adoption, coordinate education and connectivity actors, and fund skills and inclusion programs alongside networks. Connecting schools is a high-leverage move because schools can become local hubs for digital literacy, extending training and supported access beyond students to teachers, parents, and the wider community.
Giga provides practical capabilities like school connectivity mapping, infrastructure modelling, financing support, and procurement guidance that help governments target gaps, mobilize investment, and connect schools in ways that accelerate both access and the skills needed to use it.

Source : ITU, The ICT Development Index (2023, 2024, 2025)